



JILLIAN MARBACH

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39 Eddy Way • Marlton, New Jersey • 08053

EXPERIENCE

Freelance Designer and Digital Marketer • Florence, NJ September 2020 – Present

- Contracted by marketing agencies, small businesses, and individuals for graphic design and copywriting projects

Mildred J. Hamilton, Esquire • Florence, NJ July 2020 – Present

Marketing Manager and Office Assistant

- Manage all marketing materials including logo design, stationary design, and social media pages
- Designed and developed firm webpage from scratch

Zucconi Idea Agency • Hainesport, NJ September 2020 – October 2020

Freelance Graphic Designer

- Designed POP displays, branded powerpoint presentations, and package designs for national and international brands including Nutella and Ferrero Rocher
- Worked collaboratively on a team of designers to come up with campaign ideas and designs

Custom Ink • Princeton, NJ August 2018 – June 2020

Sales Representative

- Regularly met monthly sales goals of \$6,000+ and contribute to overall store growth
- Developed in-store marketing initiatives by designing promotional flyers and email content

Lyneer Staffing Solutions • Ewing, NJ January 2018 – April 2018

Digital Marketing Intern

- Conducted market research to better define and communicate with Lyneer's target market
- Created promotional content for external & internal for events and service offerings

EDUCATION

The College of New Jersey • Ewing, NJ • May 2020

BS in Marketing • Minor in Graphic Design

Cumulative GPA: 3.86/4.0

Magna Cum Laude

LEADERSHIP

All College Theatre

President • Production Manager

- Oversaw club's executive board and conducted weekly club meetings
- Managed a production staff of 50+ individuals to put on performances in just over one month

American Marketing Association

Vice President of Marketing • Director of Graphic Design

- Managed and developed club designs including merchandise, posters and social media accounts
- Supervised the Director of Graphic Design and Assistant Director of Graphic Design

Bull, Bear & Lion Business Newspaper, *Contributor*

SKILLS

- Adobe Photoshop, Illustrator, and InDesign
- HTML and CSS