



# JILLIAN MARBACH

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10 S Prince St • Apartment 114 • Lancaster, Pennsylvania • 17603

## EXPERIENCE

**Deloitte Consulting** • Mechanicsburg, PA

June 2021 – Present

*Solution Specialist*

- Works with clients in a range of industries to meet their communications and multimedia design needs
- Leads the Mechanicsburg office LGBTQIA+ & Allies inclusion community, hosting inclusive events and sharing communications

**Freelance Designer and Digital Marketer** • Marlton, NJ

September 2020 – Present

- Contracted by marketing agencies, small businesses, and individuals for graphic design and copywriting projects

**Mildred J. Hamilton, Esquire** • Florence, NJ

July 2020 – June 2021

*Marketing Manager and Office Assistant*

- Manage all marketing materials including logo design, stationary design, and social media pages
- Designed and developed firm webpage from scratch

**Zucconi Idea Agency** • Hainesport, NJ

September 2020 – October 2020

*Freelance Graphic Designer*

- Designed POP displays, presentations, and package designs for national and international brands
- Worked collaboratively on a team of designers to come up with campaign ideas and designs

**Custom Ink** • Princeton, NJ

August 2018 – June 2020

*Sales Representative*

- Regularly met monthly sales goals of \$6,000+ and contribute to overall store growth
- Developed in-store marketing initiatives by designing promotional flyers and email content

## EDUCATION

**The College of New Jersey** • Ewing, NJ • May 2020

BS in Marketing • Minor in Graphic Design

Cumulative GPA: 3.86/4.0

Magna Cum Laude

## SKILLS

- Adobe Photoshop, Illustrator, and InDesign
- Adobe Premiere Pro, After Effects, and Audition
- Microsoft SharePoint design