



JILLIAN MARBACH

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39 Eddy Way · Marlton, New Jersey · 08053

EXPERIENCE

- Deloitte Consulting** · Mechanicsburg, PA June 2021 – Present
- Works with government and commercial design projects including presentations, web graphics, animated videos, and more
 - Collaborates with other firm practitioners on Deloitte's internal initiatives
- Freelance Designer and Digital Marketer** · Marlton, NJ September 2020 – June 2021
- Contracted by marketing agencies, small businesses, and individuals for graphic design and copywriting projects
- Mildred J. Hamilton, Esquire** · Florence, NJ July 2020 – June 2021
Marketing Manager and Office Assistant
- Managed all marketing materials including logo design, stationary design, and social media pages and developed firm webpage from scratch
 - Assisted in daily office tasks including corresponding with clients and other attorneys
- Zucconi Idea Agency** · Hainesport, NJ September 2020 – October 2020
Freelance Graphic Designer
- Designed POP displays, presentations, and package designs for national and international brands
 - Worked collaboratively on a team of designers to come up with campaign ideas and designs
- Custom Ink** · Princeton, NJ August 2018 – June 2020
Sales Representative
- Regularly met monthly sales goals of \$6,000+ and contribute to overall store growth
 - Developed in-store marketing initiatives by designing promotional flyers and email content
- Lyneer Staffing Solutions** · Ewing, NJ January 2018 – April 2018
Digital Marketing Intern
- Created promotional content for external & internal for events and service offerings

EDUCATION

The College of New Jersey · Ewing, NJ · May 2020

BS in Marketing · Minor in Graphic Design

Cumulative GPA: 3.86/4.0

Magna Cum Laude

SKILLS

- Adobe Photoshop, Illustrator, InDesign, and After Effects
- HTML and CSS